

serafin





Munich, 2024

serafin

# Serafin Group is built on more than **150 years of entrepreneurial tradition** of the Haindl family

**1849**

Incorporation of Haindl  
Papier in Augsburg

**2001**

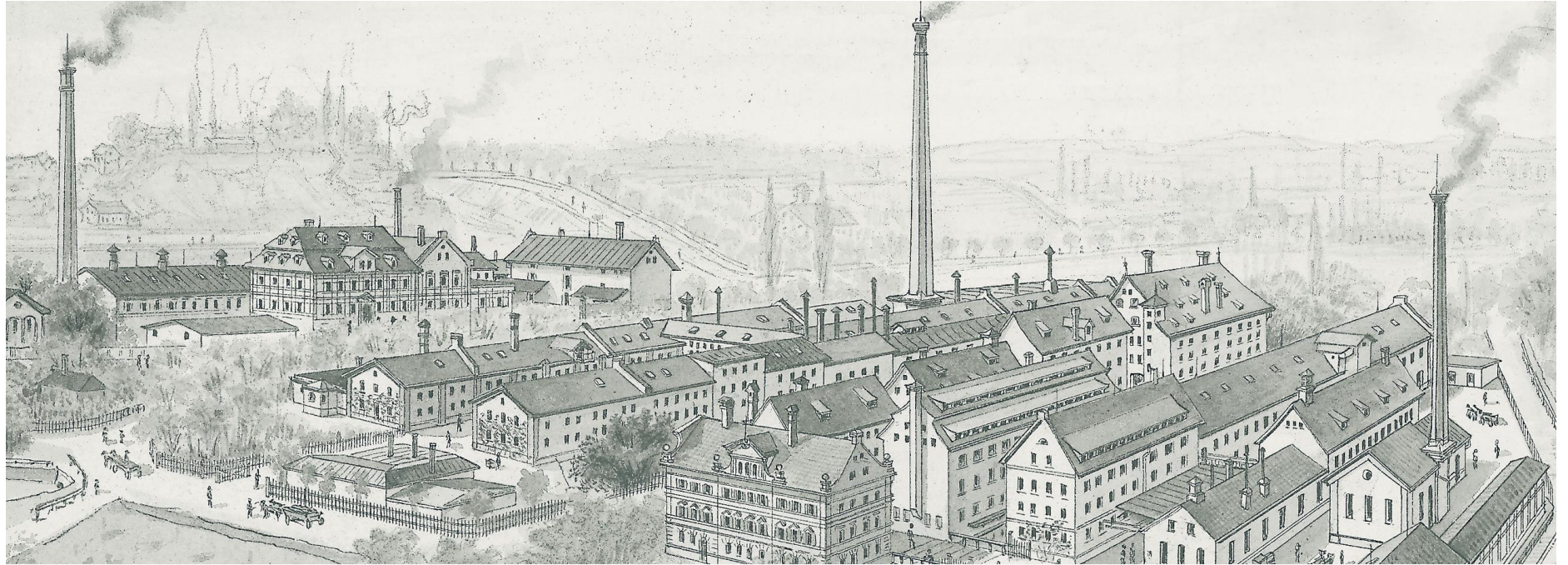
Sale of Haindl'sche  
Papierfabrik to Finnish  
corporate UPM-Kymmene

**2010**

Incorporation of Serafin in  
Germany

**Today**

Turnover of over €1 bn and  
4.500 employees



*“Our guiding principle is to become better and to do better. This is what we enjoy doing, this is how we move forward. That is our path. It has no end, only one goal: continuous improvement, from which progress and sustainability originate.”*

*(Philipp Haindl – Founder)*

# Serafin is a diversified industrial group based in Munich...

Industrial

Verticals

10

Independent platforms

>€1 bn

Annual turnover

4.500

Employees



Industrial flooring

Sales: €200 m



Hardware

Sales: €170 m



Filaments

Sales: €150 m



Sheets

Sales: €150 m



Porcelain

Sales: €120 m



Sports flooring

Sales: €100 m



Packaging

Sales: €60 m



Fasteners

Sales: €60 m



Tools

Sales: €30 m

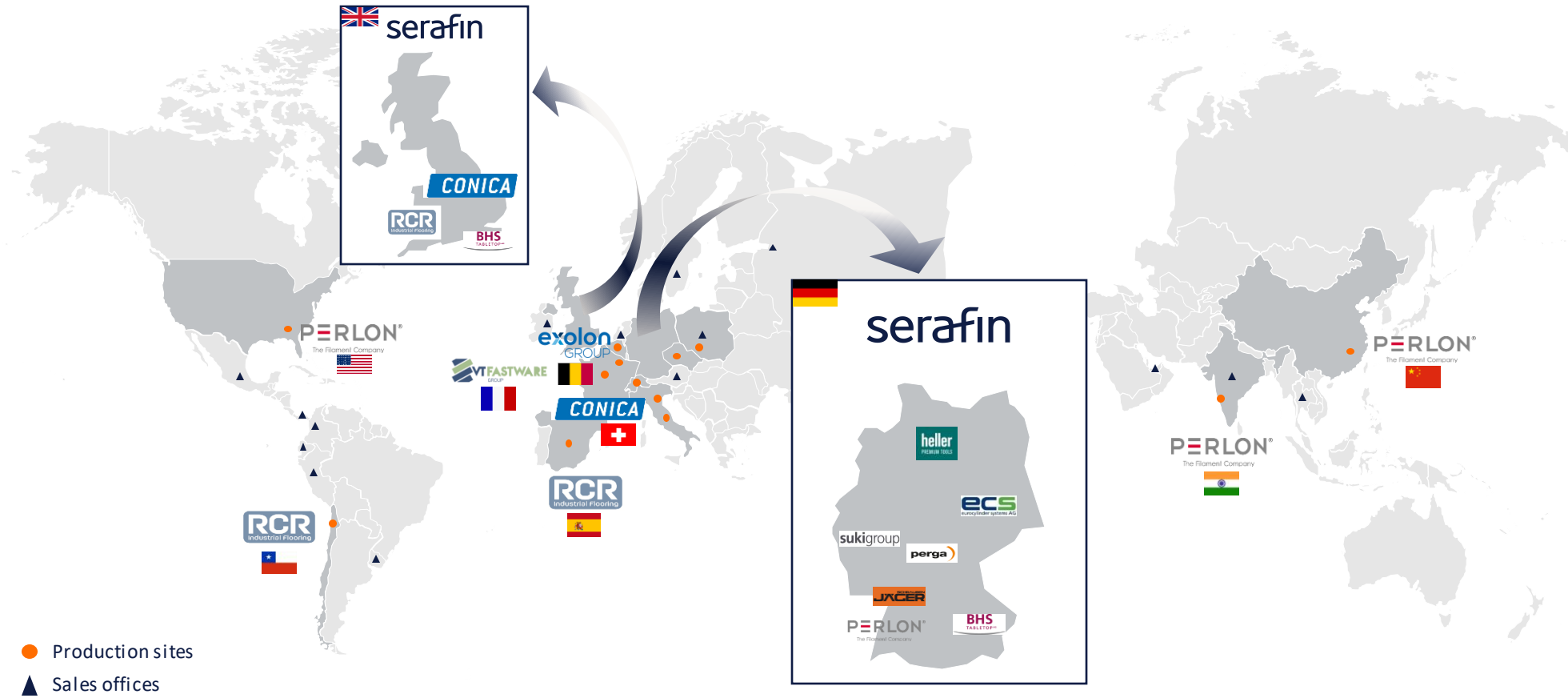
» Serafin invests in **established mid-sized companies** with a business model that can be further improved by implementing **operational and strategic measures.** «



Steel cylinders

Sales: €20 m

... striving for international growth since its inception in 2010



# Serafin has extensive experience in carve-out situations



7 successful carve-out transactions



Internal team of 20 operational experts



Operational approach and strategic realignment

<p>2020</p> <p>Acquisition of Exolon Group GmbH from</p>	<p>2017</p> <p>Acquisition of BHS tabletop AG from</p>	<p>2014</p> <p>Acquisition of Heller Tools GmbH from</p>	<p>2014</p> <p>Acquisition of Perlon GmbH from</p>
<p>2013</p> <p>Acquisition of suki.international GmbH from</p>	<p>2013</p> <p>Acquisition of Conica AG from</p>	<p>2010</p> <p>Acquisition of Nextfusion GmbH from</p>	

# Serafin investment team in Munich and London

## Team

 Munich



**Martin Pflutschinger**  
*Managing Director*



**Dr. Dominik Socher**  
*Managing Director*



**Geraldine Pasternack**  
*Investment Director*



**Johannes Würth**  
*Investment Director*



**Julius Seifert**  
*Investment Manager*



**Florian Bender**  
*Business Development  
Manager*

 London



**Megha Kapoor**  
*Managing Director*



**Wulf-Carl Mosburger**  
*Investment Manager*



Group companies



€250 m

Sales

950

Employees

2019

Acquisition year

Secondary

Transaction



# Hardware: sukigroup

€170 m

Sales

960

Employees

2013

Acquisition year

Carve-out

Transaction



- sukigroup is a European distributor and systems supplier for do-it-yourself centers with its headquarters in Langscheid, Germany
- The company focuses on complex and individual assortments in the area of ironware, hand tools, furniture fittings and wood connectors
- In 2022 suki completed the strategic add-on acquisition of French group VT Fastware

€150 m

Sales

850

Employees

2010

Acquisition year

Carve-out

Transaction



- Perlon is a supplier of synthetic filaments headquartered in Munderkingen, Germany
- The group manufactures and distributes, amongst others, filaments for paper machine clothing, synthetic brush filaments, abrasive filaments as well as dental / care filaments

€150 m

Sales

270

Employees

2020

Acquisition year

Carve-out

Transaction



- Exolon Group is a manufacturer of extruded solid and multiwall sheets and is headquartered in Tielt, Belgium
- The group produces and distributes polycarbonate and polyethylene sheets, which are used in a variety of industries with a variety of applications, such as in the construction-and lightning industries as well as in the fields of mechanical engineering and mobility

€120 m  
Sales

800  
Employees

2017  
Acquisition year

Take-private  
Transaction



- BHS tabletop is a producer of professional porcelain for the food service industry with its headquarters in Selb, Germany
- The company distributes its products under several brands, including Bauscher and Schönwald, and belongs to the specialists in the hotel and catering industry serving a globally renowned customer base

€100 m

Sales

150

Employees

2013

Acquisition year

Carve-out

Transaction



- Conica develops and manufactures sports and industrial flooring systems and playgrounds used in all climate zones around the world. The company is headquartered in Schaffhausen, Switzerland
- The innovative product portfolio includes system solutions for indoor and outdoor athletic tracks, playground surfaces as well as sports and multi-purpose halls

€60 m

Sales

200

Employees

2010

Acquisition year

Secondary

Transaction



- Perga is a manufacturer of industrial films and film packaging with its headquarters in Walldürn-Altheim, Germany
- The company's product portfolio includes mainly mono and co-extruded high-density polyethylene as well as low density polyethylene (HDPE and LDPE) and other polyethylene films, which are printed and converted in-house

# Fasteners: Schrauben-Jäger

€60 m

Sales

280

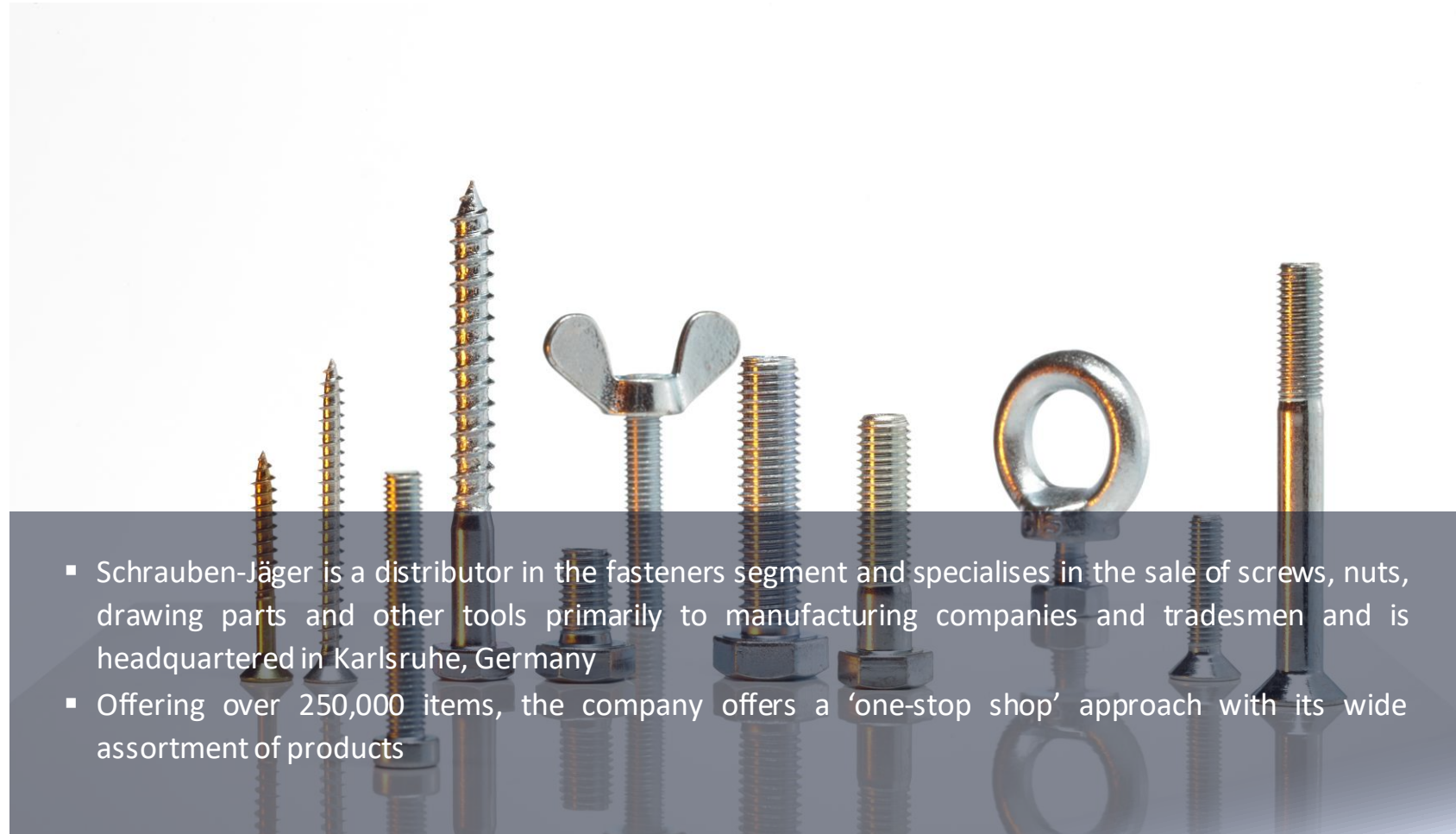
Employees

2023

Acquisition year

Succession

Transaction



- Schrauben-Jäger is a distributor in the fasteners segment and specialises in the sale of screws, nuts, drawing parts and other tools primarily to manufacturing companies and tradesmen and is headquartered in Karlsruhe, Germany
- Offering over 250,000 items, the company offers a 'one-stop shop' approach with its wide assortment of products



€30 m

Sales

160

Employees

2014

Acquisition year

Carve-out

Transaction



- Heller Tools is a manufacturer of drill bits for professional use cases with its headquarters in Dinklage, Germany
- The company offers drilling solutions for concrete, masonry, wood and metal and distributes its products to the specialist trade worldwide

# Steel cylinders: eurocylinder systems

€20 m

Sales

100

Employees

2016

Acquisition year

Succession

Transaction




- eurocylinder systems is a manufacturer of seamless high pressure steel cylinders and is headquartered in Apolda, Germany
- The company develops, produces and distributes steel cylinders for the storage and transportation of gases. The products are used amongst others as cylinders for industrial gases, medical purposes, within the beverage industry or as diving sports equipment

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# sera-fin